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@work

Rimini Street, *Creative Designer, Brand Experience*

Apr 2024 - Present

Elevate the Rimini Street visual identity by developing a refreshed design system that aligns with marketing goals and communicates a consistent brand experience. Collaborate with stakeholders to create effective design work for both internal and external audiences across various touchpoints.

Coupa Software

Visual & Interactive Designer | Mar 2024 - Apr 2024

Associate Visual & Interactive Designer | Jan 2022 - Mar 2024

Evolved the Coupa visual identity by leading the design and production of brand illustrations, company initiative logos, and web assets. Oversaw the implementation of the Coupa visual brand across numerous materials, platforms, and experiences.

Designed a wide variety of public-facing digital, social, and print material that communicated campaign narratives. Supported the Coupa Marketing team with all creative needs and delivered design work that aligns with marketing objectives.

Ogilvy Chicago, *Design Intern*

June 2021 - Aug 2021

Collaborated with Ogilvy Chicago's design team, Ogilvy 485, to create digital and social assets for multiple accounts. Effectively addressed a variety of design needs within fast-paced timelines. Select clients include Kotex, Del Maguey, Ball Park Franks, and Ogilvy.

Coupa Software, *Marketing Design Intern*

May 2020 - Aug 2020

Expanded the Coupa visual identity by creating the first library of illustrations representing Coupa's suite of products for usage on the website and a variety of marketing materials. Supported the Marketing team by creating numerous digital assets.

Saatchi & Saatchi LA, *Design Intern*

June 2019 - Aug 2019

Supported the Brand & Design team on the Toyota account. Projects included logo development, photo mockups, digital asset design, and deck design.

@school

School of the Art Institute of Chicago, *BFA*

Focus in Visual Communication Design

Aug 2018 - Dec 2021

Justyna Palka Memorial Scholarship
Dean's List for Outstanding Sophomores
Excellence in Leadership Award
Distinguished Scholars Scholarship
Competitive Excellence Award

@activities

SAIC AIGA

President | May 2021 - Dec 2021

Led a group of over 40 SAIC students to cultivate a design community focused on career development. Managed teams of students and organized club events across remote and hybrid formats.

Vice President | June 2020 - May 2021

Directed a team of students to design a visual identity for SAIC AIGA's annual design show. Created a streamlined workflow for the production of the weekly newsletter and oversaw a team of students.

@my best

Software

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Figma
Keynote

Skills

visual identity design
creative campaign development
digital & traditional illustration
portraiture / caricature