

## @ work

### **Coupa Software**, *Associate Visual & Interactive Designer*

Jan 2022 - Present | San Mateo, CA

- Design a wide variety of public-facing digital, social, and print material that communicates campaign narratives. Support the Coupa Marketing team with all creative needs and deliver design work that aligns with marketing objectives.
- Ensure that Coupa maintains clear and consistent branding across all platforms and design materials, while also working towards expanding its visual identity. Develop campaign-specific visual identities that are utilized across a variety of assets.

### **Ogilvy Chicago**, *Design Intern*

June 2021 - Aug 2021 | Chicago, IL

- Collaborated with Ogilvy Chicago's design team, Ogilvy 485, to create digital and social assets for multiple accounts. Efficiently addressed a variety of design needs within fast-paced timelines. Select clients include Kotex, Del Maguey, Ball Park Franks, and Ogilvy.
- Designed a unique and versatile brand visual identity for a creative pitch as part of a collaborative internship project.

### **Coupa Software**, *Marketing Design Intern*

May 2020 - Aug 2020 | San Mateo, CA

- Expanded the Coupa Brand Identity by creating a cohesive set of unique illustrations representing Coupa's suite of products to be used on the Coupa website and a variety of marketing materials.
- Created public-facing digital assets to support the Marketing team, including web ads, banner images, case studies, data sheets, and email blasts.

### **Saatchi & Saatchi LA**, *Design Intern*

June 2019 - Aug 2019 | Torrance, CA

- Supported the Brand & Design team on the Toyota account. Projects included logo development, photo mockups, digital asset design, and deck design.
- Developed a creative concept and designed assets for a brand awareness campaign as part of a collaborative internship project.

### **Do Tank**, *Graphic Design Intern*

Jan 2019 - June 2019, Jan 2020 - May 2020 | Chicago, IL

- Assisted in defining the visual style and brand identity for deliverables.
- Created illustrations and graphics for digital and print use, including caricatures of Do Tank employees.

## @ school

### **School of the Art Institute of Chicago**,

*Bachelor of Fine Arts in Studio*

Focus in Visual Communication Design

Aug 2018 - Dec 2021 | Chicago, IL

- Justyna Palka Memorial Scholarship
- 2019 - 2020 Dean's List for Outstanding Sophomores
- Excellence in Leadership Award
- Distinguished Scholars Scholarship
- Competitive Excellence Award

## @ activities

### **SAIC Student Chapter of AIGA**

Sept 2019 - Dec 2021 | Chicago, IL

**President** | May 2021 - Dec 2021

- Led a group of over 40 SAIC students with the intention of cultivating a design community focused on career development.

**Vice President** | Sept 2020 - May 2021

- Directed a team of students to design a unique visual identity for SAIC AIGA's annual design show.

## @ my best

### **Software**

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Keynote

### **Skills**

- visual identity design
- digital design
- creative campaign development
- digital & traditional illustration
- portraiture / caricature